

ELEVATE!

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**SPONSOR AND
EXHIBITOR PACKET**

**CHCA ANNUAL
CONFERENCE
OCT. 19 - 20**

OAKLAWN RACING
CASINO RESORT
HOT SPRINGS, ARK.

CHCA
COMMUNITY
HEALTH CENTERS
OF ARKANSAS

FROM THE CEO

Community Health Centers of Arkansas is excited to announce our annual conference. We would like to offer your organization a fantastic opportunity to connect with healthcare advocates and warriors across the state. Join us for our first in-person annual conference since 2019. Our members are eager to reconnect, network, and learn about products and services that can help them serve the more than 285,000 Arkansans they treat every year.

Across the state, we have more than 200 clinic sites staffed by consummate healthcare professionals. They thirst for knowledge of the latest in medical treatment, technology, and other innovations to ELEVATE the health status of all Arkansans.

ELEVATE. That's our theme this year. Why? Because we're not satisfied with the status quo. We're doing amazing things at our Community Health Centers, and we're proud of our accomplishments. But we want to do more. We want to ELEVATE our providers and staff, equipping them with everything they need to provide the best care for their patients. We want to ELEVATE our role as community leaders as we work to improve not only healthcare but also quality of life in rural and low-income communities. Most of all, we want to ELEVATE our patients. That goes without explanation. They're the reason we do what we do.

We invite you to partner with us at this year's conference to share your services, products, technology, and programs. Partner with us to build healthier communities in Arkansas. Please review our sponsorship and exhibitor opportunities enclosed in this packet. Contact **Donnell McTyer at 501-374-8225** or **dmctyer@chc-ar.org** if you have any questions.

Sincerely,



Dr. Lanita S. White

LOCATION INFORMATION

Oaklawn Racing Casino Resort • 2705 Central Avenue, Hot Springs, Ark. • 501-623-4411

- **To reserve a hotel room, call 501-623-4411.**

Please refer to booking ID# [CHC-AR Annual Conference Room Block](#).

- **For online booking, please use the information below:**

<https://book.rguest.com/wbe/group/1971/Oaklawn-Jockey-Club/auth>

Group ID: BK3995958 • Password: 17962467

Sponsor and Exhibitor Registration is now open!

If you are interested in joining as a sponsor or exhibitor, please complete and email the paper form or complete the online form at **<https://www.surveymonkey.com/r/Q8BWZV5>**. Sign up today. Space is limited.

IMPORTANT DATES

- **Last day to register**..... Fri., Oct. 6, 2023
- **Exhibitor/vendor set-up**... Wed., Oct. 18, 2023, from Noon – 5:00 p.m.
- **Exhibit dates** Thurs., Oct. 19, 2023, from 8:00 a.m. – 3:30 p.m.
Fri., Oct. 20, 2023, from 7:00 a.m. – 2:00 p.m.

SPONSORSHIP AND EXHIBITOR PROSPECTUS

- ELEVATE! 2023 CHCA Annual Conference (In Person Event) • Oct. 19 - 20
- Pre-conference – Oct. 18 (Exhibitor set-up day)

Corporate Sponsorship Opportunities

PREMIER PACKAGE | \$25,000

All the benefits of Diamond Package, including:

- Sponsorship of **CHCA After Dark Social & Awards Reception**. CHCA After Dark's Social & Awards Reception will occur on Thursday, October 19, 2023, from 7:00 p.m.-9:00 p.m. You will have an exclusive table at the entrance to the reception and the evening will feature a signature drink named after you. Your logo will be highlighted throughout the event. You will be acknowledged at the reception during the award ceremony.
- Full page ad in the *Community Health* quarterly magazine.
- Opportunity to provide a 5-10 minute address to the attendees at the beginning of the Thursday evening reception and awards ceremony.
- Special recognition at the opening and closing sessions.

DIAMOND PACKAGE | \$20,000

All the benefits of Platinum Package, including:

- Half page ad in the *Community Health* quarterly magazine.
- Choice of sponsorship of **Keynote Lunch** on Thursday, October 19, 2023, from 12:15 p.m.-1:45 p.m., or **Lunch with Speaker** on Friday, October 20, 2023, from 12:15 p.m.-1:45 p.m.

PLATINUM PACKAGE | \$15,000

All the benefits of Gold Package, including

- Acknowledgment on CHCA social media conference posts.
- Two complimentary registrations to attend the sessions.
- Logo visible during the opening and closing sessions of the conference.
- Quarter page ad in the *Community Health* quarterly magazine.
- Choice of sponsorship:
 - **Welcome Breakfast** on Thursday, October 19, 2023, from 8:00 a.m.-9:00 a.m., OR
 - **Breakfast & Door Prize Announcements** on Friday, October 20, 2023, from 7:00 a.m.-8:00 a.m.
 - CHCA will provide a plated breakfast for all attendees on Thursday, October 19, and Friday, October 20, 2023.

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SPONSORSHIP AND EXHIBITOR PROSPECTUS

- ELEVATE! 2023 CHCA Annual Conference (*In Person Event*) • Oct. 19 - 20
- Pre-conference – Oct. 18 (Exhibitor set-up day)

CORPORATE SPONSORSHIP OPPORTUNITIES, *continued*

GOLD PACKAGE | \$10,000

All the benefits of Silver Package, including

- Logo displayed on the conference website and program.
- Your organization will receive recognition on signage and throughout the conference.
- Choice of sponsorship:
 - **Morning Networking Break** in Exhibitor Hall on Thursday, October 19, 2023, from 10:30 a.m.-11:00 a.m., OR
 - **Afternoon Networking Break** in Exhibitor Hall on Thursday, October 19, 2023, from 3:00 p.m.-3:30 p.m.; OR
 - **Morning Networking Break** in Exhibitor Hall on Friday, October 20, 2023, from 9:00 a.m.-9:30 a.m., OR

SILVER PACKAGE | \$5,000

- Complimentary exhibit booth and table.
- Special recognition in the attendee program.
- Recognition displayed on the conference website.

SPONSORSHIP AND EXHIBITOR PROSPECTUS

- **ELEVATE! 2023 CHCA Annual Conference** (*In Person Event*) • **Oct. 19 - 20**
- **Pre-conference – Oct. 18** (Exhibitor set-up day)

EXHIBITOR OPPORTUNITIES

SIGN UP TO EXHIBIT

The CHCA 2023 Annual Conference event will be a new exciting experience for participants and exhibitors alike. We appreciate your support and want to continue to offer an opportunity for you to network and get your message out to health centers across our state. Transitioning back to a much anticipated in-person event allows us all to reconnect!

EXHIBITOR FEE

- \$500 for-profit organizations
- \$350 for not-for-profit organizations

BENEFITS FOR EXHIBITORS

- Each exhibitor will be able to offer a display for all participants to visit. CHCA will provide an exhibitor map with exhibitor name and link

to participating companies on the conference website.

- Attendees will have non-competing, designated times to visit with exhibitors.
- Attendees will be encouraged to visit exhibitors to be entered into door prize drawings. CHCA recommends exhibitors also provide a door prize drawing specifically for those visiting their exhibit booth. CHCA will announce all exhibitor door prizes and other door prizes at the closing session. The exhibitor donating the door prize will be recognized.
- Exhibitors may also set up appointments with attendees by request during exhibit booth designated times.
- All exhibitors will be listed in the conference program.

SPONSOR/EXHIBITOR REGISTRATION

To join as a sponsor or exhibitor, please complete and email the paper form or complete the online form at <https://www.surveymonkey.com/r/Q8BWZV5>. Sign up today. Space is limited.

Feel free to contact Donnell McTyer at dmctyer@chc-ar.org with any questions.

INFORMATION NEEDED TO REGISTER:

- Company name
- Key contact name and email address
- Names and emails of the company representatives who will be attending conference
- Company mailing address
- Brief 100 words or less company description
- Sponsorship or exhibitor level

CHCA will need a high-resolution company logo from each sponsor and exhibitor (300 dpi, at least 1,000 KB). Please email logo to dmctyer@chc-ar.org ASAP. For questions, please call 501-374-8225.

EXHIBITOR AND SPONSORSHIP REGISTRATION FORM

FIRST NAME	LAST NAME	
EMAIL ADDRESS		
COMPANY NAME	PHONE	
COMPANY ADDRESS		
CITY	STATE	ZIP CODE
100 WORDS OR LESS COMPANY DESCRIPTION		
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NAMES AND EMAIL ADDRESSES OF COMPANY REPRESENTATIVES WHO WILL BE ATTENDING CONFERENCE		
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CHOOSE SPONSORSHIP OR EXHIBITOR LEVEL	<input type="checkbox"/> PREMIER (\$25,000)	<input type="checkbox"/> DIAMOND (\$20,000)	<input type="checkbox"/> PLATINUM (\$15,000)
	<input type="checkbox"/> GOLD (\$10,000)	<input type="checkbox"/> SILVER (\$5,000)	<input type="checkbox"/> EXHIBITOR (\$500) (For profit organization) <input type="checkbox"/> EXHIBITOR (\$350) (Nonprofit organization)

SPONSORSHIP OPPORTUNITIES SELECTIONS

(Contact Donnell McTyer at dmctyer@chc-ar.org for additional sponsorship opportunities)

DIAMOND PACKAGE: (Please choose one)

Keynote Lunch, Thursday, October 19, 12:15 p.m.-1:45 p.m.

OR

Lunch with Speaker, Friday, October 20, 12:15 p.m.-1:45 p.m.

PLATINUM PACKAGE: (Please choose one)

Welcome Breakfast, Thursday, October 19, 8:00 a.m.-9:00 a.m.

OR

Breakfast & Door Prize Announcements, Friday, October 20, 7:00 a.m.-8:00 a.m.

GOLD PACKAGE: (Please choose one)

Morning Networking Break in Exhibitor Hall, Thursday, October 19, 10:30 a.m.-11:00 a.m.

OR

Afternoon Networking Break in Exhibitor Hall, Thursday, October 19, 3:00 p.m.-3:30 p.m.

OR

Morning Networking Break in Exhibitor Hall, Friday, October 20, 9:00 a.m.-9:30 a.m.

Please fill out the electronic form at <https://www.surveymonkey.com/r/Q8BWZV5> or email your paper form to dmctyer@chc-ar.org to secure your sponsorship and/or exhibit booth.

For payment, contact us for ACH information or mail your check made out to Community Health Centers of Arkansas to:

Community Health Centers of Arkansas, Attn: Donnell McTyer
706 W. 4th St.
North Little Rock, AR 72114

For questions, contact **Donnell McTyer at 501-374-8225** or dmctyer@chc-ar.org.

**Thank you for supporting
the 2023 CHCA Annual
Conference.**

**Your Support
Makes a Difference!**

CHCA
COMMUNITY
HEALTH CENTERS
OF ARKANSAS